### **ENVISION:** Create the Future

#### WHAT IS IT?

- •In Touch and externally focused on always meeting consumer and customer needs
- •Sees reality clearly fosters genuine inquiry gets to root causes
- Develops and leads a vision and strategies that 'change the game'
- •Change agent that champions connect and develop, balanced innovation, creativity, benchmarking, and reapplication
- •Integrates diverse perspectives in developing the vision and strategies

#### **HOW DO YOU DO IT?**

- •Understand and articulate current and future needs of consumers/customers
- •Lead the process to develop the vision to create internal passion & external inspiration
- Foster innovation through connect
   develop and benchmark
   internal/external to reapply
- •Utilize total system thinking and strategy deployment to crystallize business & organization future needs
- •Use real life tough calls to reinforce the vision/strategies/principles to prevent drift

- •Influx of new people
- •No discussion/ debate/questions on current versus future vision
- Lack of strong consumer/customer understanding or focus
- •Decline or absence in principle-based decisions or strategic alignment
- •People not in touch with reality and competition
- •Emerging new business needs

# **ENGAGE:** Build Relationships & Collaboration

#### **WHAT IS IT?**

- •Builds strong working relationships that create trust and intense candor
- Values and proactively involves key stakeholders to deliver common objectives
- Actively listens and communicates in a transparent way
- Accepts and values others to constructively resolve conflict
- •Leverages cross-organization collaboration (internal/external) to achieve best solutions

#### **HOW DO YOU DO IT?**

- •Deliberately build your personal relationships in your organization and across organizations
- •Be known as meeting commitments to others
- •Lead the process to identify common objectives forming alliances built on win-win
- •Put in place cross organization work processes and flow resources to the work
- •Constantly monitor if people feel you sincerely value them
- •Personally monitor/sense whether collaboration is strong internal and external

- •There is conflict that does not get resolved and negatively impacts teamwork
- •People focus on their function goals versus the bigger business needs
- There is resistance or artificial barriers to flow people to the work
- •People quit because of not feeling valued by their immediate boss and team
- •Cross organization work processes are broken, ineffective, or poorly defined
- •You miss commitments to others

# **EXECUTE: Deliver Outstanding Results**

#### **WHAT IS IT?**

- Develops executable plans and allocates diverse resources effectively to deliver the strategy
- Insures individual work plans are aligned to the plan and fully utilizes individual talents
- Holds themselves and others accountable and inspires the organization by confronting issues and celebrating success
- Routinely reviews progress, surfaces issues, removes barriers, and makes clear and tough calls
- •Bias for action. Personally leads and does critical work to role model execution with excellence

#### **HOW DO YOU DO IT?**

- Develop clear priorities, measures and plans to implement strategies
- •Staff for excellence and have clear accountability both expectations, deliverables and action plans for each person
- •Utilize formal business reviews, scorecards, and informal time to provide coaching
- •Create sense of urgency on delivering results and implement effective work processes to sustain
- •Have a personal action plan for critical work you own and be personally accountable
- •Identify and anticipate barriers and risks

- Results are off track and plans are insufficient to get back on track
- •Business reviews and team meetings are not productive
- •There is lack of accountability and decision making is slow or unclear
- People become complacent or feel like they are already best in class
- •Lack of applying the best work tools in the action plans
- •When you let up on learning and reapplying

### **ENERGIZE: Inspire Others**

#### **WHAT IS IT?**

- Personally role models the vision
   PVP's what they stand for
- Demonstrates genuine enthusiasm for the business and people
- •Enrolls the organization in pursuit of the vision
- •Acknowledges mistakes. Learns, adapts, and moves on
- •Personally knows and supports people enabling them to be treated the way they want to be treated

#### **HOW DO YOU DO IT?**

- Personally embodying the future state and principles in your daily action and decisions
- •Being internally passionate and externally inspirational about the business and people
- Constantly learn in front of the organization from success and failure
- •Knock down barriers to effectively show support in a way that enables people to be successful
- •Creatively enroll the entire organization in the vision recognize and celebrate progress

- Principles being ignored, rule based decisions, lack of ownership in the vision and strategies
- People place blame versus working in a positive way to fix problems
- Your sensing indicates the "pulse" (energy) of the organization slows or weakens
- You realize there are a lot of people you do not know or could not support effectively
- •Your visibility in the organization is low

### **ENABLE: Build Capability**

#### WHAT IS IT?

- •Develops organization capability to deliver innovation to win at two moments of truth
- Creates an inclusive, entrepreneurial culture with strong business ownership
- Enables others and oneself to do what they do best through effective career development & assignment planning
- •Develops themselves and others by passionately seeking to learn, coach, and teach
- •Leverages different approaches of all types to get desired business results

#### **HOW DO YOU DO IT?**

- Foster creativity and new approaches to win with the consumer
- •Deliberately encourage appropriate risk taking
- •Help people identify their strengths and get them into roles that leverage those strengths
- •Establish a learning and training plan to give the organization needed skills
- •Being absolutely trust worthy and role model learn-do-teach providing coaching/wisdom
- •Personally build and value diversity allowing people to do things their way versus your way

- You do not have regular contact with consumers and customers
- •You have not been to a learning event in the last year and your coaching time for people is inadequate
- •There are issues/barriers/capability gaps that are apparent but not removed
- •Lack of diversity, lack of mastery or skills only in a few people
- •Teams are not diverse, little risk taking or differing points of views are not surfaced

# **Business Leader Action Plan**

### **Seven-Step Sandler Coaching System**

```
Evaluate Success
          Step 7 -
       Step 6 - Modify Behavior
             Review Progress
     Step 5 -
  Step 4 - Execute New Behaviors
        Define New Behavior
     Establish Growth Goals
Assess Current Status
```

### **Leadership Role Matrix**

Roles	Characteristics	Time Spent in Function		
SUPERVISOR		Current Reality:	Goal:	
TRAINER		Current Reality:	Goal:	
СОАСН		Current Reality:	Goal:	
MENTOR		Current Reality:	Goal:	



### **Quarterly Check-Ins**

Nam	ame:	Date:		
1. 2.	<ol> <li>Stay in touch with you and your professional g</li> <li>To better understand how we are connecting your personal focuses area</li> <li>Determine what help looks like from me to he</li> </ol>	the goals of the business, your results, and		
	urrent State: hat has been going on in the past 3 months?			
What	hat are you personally proudest of?			
What	hat did you try that didn't turn out the way you'd p	lanned/wanted?		
What	hat was your biggest learning?			
	Iture State: hat would you like to do professionally with [QE/Fu	els/Minerals]?		
What	hat new skills do you feel you would need to learn t	to accomplish that goal(s)?		
How v	ow will that goal and those skills help you with your	personal goals?		
	2.	r role?		
What	hat is your focus for the next 3 months? Why?			