

Are you passionate about the trade credit industry? Do you have an idea or a question you would like to discuss with other B2B credit professionals?

Join us and participate in NACM's virtual Thought Leader Forums. These forums are the virtual venue for leading B2B credit practitioners to connect monthly and discuss trends in their field.

Become a part of the conversation today and start your journey to becoming a subject matter expert. Brainstorm with others in B2B credit.

- **All who participate can receive .1 CEU toward an NACM designation.**
- **You must be a member of NACM to join.**

Leadership

Meets on the second Thursday of every month. [Register](#)

Our Credit Thought Leaders spoke highly of NACM's Professional Designation program and shared tips on how to start the designation process. They discussed how their designations have made a positive impact on their careers. This conversation resulted in the eNews article, [I want to earn a designation. Where do I start?](#)

Next Discussion: August 8 @ 2pm

Emerging Leaders

Meets on the second Friday of every month. [Register](#)

NACM's Emerging Leaders shared how NACM could better support them as new credit leaders, emphasizing the importance of mentorship outside their own companies. They also shared some feelings of imposter syndrome in their leadership roles and supported each other as they shared those feelings. The discussion formed the basis for the eNews article, [Overcoming imposter syndrome in credit management.](#)

Next Discussion: August 9 @ 2 pm ET

Global Credit

Meets on the second Tuesday of every month. [Register](#)

The Global Credit Leaders discussed how [artificial intelligence will likely be a positive thing](#) for the credit profession because there will always be a human element to credit. They agreed that AI can be a great tool if leveraged correctly.

Next Discussion: August 13 @ 2pm

Technology

Meets on the second Wednesday of every month. [Register](#)

The Technology Thought Leaders discussed the important role that technology plays in [attracting the next generation of credit managers](#). Participants agreed that automation and tech play a large role in making the credit profession seem appealing and exciting to recent graduates. Next month, the Forum plans to discuss strategies for cash application.

Next Discussion: August 14 @ 2pm ET

Performance Metrics

Meets on the third Thursday of every month. [Register](#)

The Performance Metrics Thought Leaders helped outline what metrics NACM should track when it starts a quarterly benchmarking survey. Respondents said a benchmarking survey would be valuable information to include in a report to upper management. The Forum also shared strategies to create a culture of benchmarking and using metrics to improve team motivation.

Next Discussion: August 15 @ 2pm

Construction Credit

Meets on the third Tuesday of every month. [Register](#)

This month, the Construction Credit Thought Leaders welcomed Chris Ng, attorney at Gibbs Giden Locher Turner Senet & Wittbrodt LLP, to discuss mastering risk transfer in construction documents. This topic was the focus of the eNews article, [Risk transfer explained](#).

Next Discussion: August 20 @ 2pm